



KNXV

ORDER

Print Date 10/09/12

Page 1 of 1

Flight Dates **10/09/12-10/15/12**

Contract / Revision **314306 /**

Original Date / Revision
10/09/12 10/09/12

Advertiser **DCCC - Sinema/Democrat/C**

Agency **Media Strategies and Resea**

Buying Contact

**1580 Lincoln Street
Suite 510
Denver, CO 80203**

Product

DCCC - Sinema/Democrat/Congres

Agency Com 15%

Billing Contact

**1580 Lincoln Street
Suite 510
Denver, CO 80203**

Sales Office KNXVL

Sales Region LOC

Agency Ref

Order Sep 00:13:00

Estimate # **12467**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority DEF

Advertiser Ref

Primary Account Executive
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	2	\$4,632.50	\$5,450.00	0.00
Totals	2	\$4,632.50	\$5,450.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/12/12	2	\$4,632.50	\$5,450.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N 1	KNXV	10/12/12	10/12/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	---- 1 --	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---- 1 --		1		\$450.00		0.00						
N 2	KNXV	10/09/12	10/09/12	Tuesday Prime B Dancing with the Stars	CM	8pm-9pm	- T - - - - -	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- T - - - - -		1		\$5,000.00		0.00						

*Tax 1 Note: Tax 0.5%.

Totals 2 \$5,450.00